



**Direct Line to American Businesses: Exploring Trade and Investment Opportunities in Liberia**

**Date: Thursday, May 30 2013**

**Time: 11:00 a.m. EST/10:00 a.m. Central (3:00 p.m. Monrovia)**

Dear Colleagues,

We are pleased to announce an upcoming “Direct Line” webinar as part of the State Department’s country-specific commercial outreach series and as a follow-on activity to the inaugural session of the U.S.-Liberia Partnership Dialogue. The webinar is scheduled for Thursday, May 30 from 11:00am to 12:00 noon EST (beginning at 3:00pm Monrovia time), and will focus on the Liberian business climate and highlight opportunities for U.S. firms in critical sectors. U.S. Ambassador to Liberia Deborah Malac will give U.S. companies a candid and conversational overview of key factors to consider for those who want to invest in Liberia.

The Direct Line program provides a unique opportunity for American businesses, particularly small- and medium-sized enterprises, to engage directly with U.S. Ambassadors. The format is designed to provide American companies, both those already in-country as well as those interested in expanding their businesses, with the Ambassadors’ on-the-ground insights into the commercial climate of their host countries.

If you plan to participate in this webinar, please RSVP by Wednesday, May 29 to [Monrovia-Commerce@state.gov](mailto:Monrovia-Commerce@state.gov) with the following information: (1) name, (2) official title, (3) company affiliation and (4) email address. Upon receipt of your RSVP, we will send along the link to the Adobe Connect virtual space.

We look forward to a productive discussion with you on May 30<sup>th</sup>.